



# ShelettaMakesMeLaugh.com

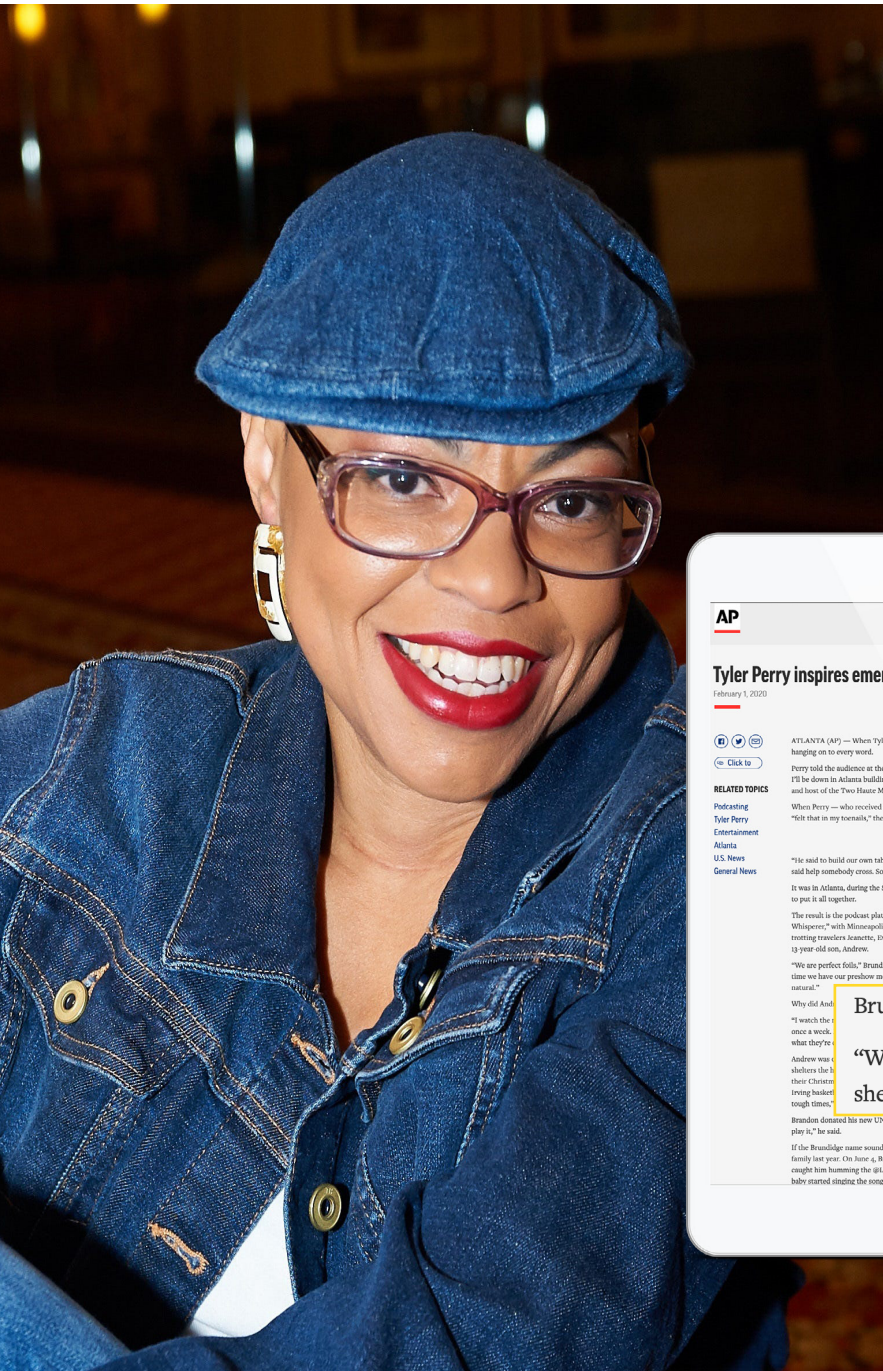
A Podcasting Platform for Black Folks



## MEDIA KIT 2022

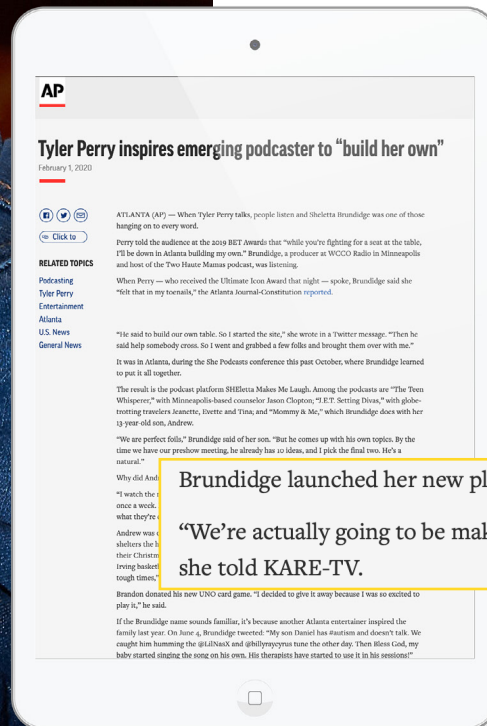






## ABOUT SHElettaMakesMeLaugh.com

SHElettaMakesMeLaugh.com started as an idea from Emmy award-winning comedian and radio host **Sheletta Brundidge**. While watching the local news one day, she suddenly realized there was a serious lack of diversity in Twin Cities media. She called up a few of her friends and created a multi-media online platform with seven weekly podcasts. With shows like JET Setting Divas, Life After Loss and The Teen Whisperer, the platform inspires and entertains legions of loyal listeners.



AP

ATLANTA (AP) — When Tyler Perry talks, people listen and Sheletta Brundidge was one of those hanging on to every word.

Perry told the audience at the 2019 BET Awards that “while you’re fighting for a seat at the table, I’ll be down in Atlanta building my own.” Brundidge, a producer at WCCO Radio in Minneapolis and host of the Two Haute Mamas podcast, was listening.

When Perry — who received the Ultimate Icon Award that night — spoke, Brundidge said she “felt that in my toenails,” the Atlanta Journal-Constitution [reported](#).

It was in Atlanta, during the She Podcasts conference this past October, where Brundidge learned to put it all together.

The result is the podcast platform SHEletta Makes Me Laugh. Among the podcasts are “The Teen Whisperer,” with Minneapolis-based counselor Jason Clopton; “J.E.T. Setting Divas,” with globe-trotting travelers Jeanette, Evette and Tina; and “Mommy & Me,” which Brundidge does with her 13-year-old son, Andrew.

Brundidge launched her new platform Feb. 1, in honor of Black History Month.

“We’re actually going to be making history in Black History Month and I’m so excited about that,” she told KARE-TV.





# Our Podcasts





# COMMUNITY *Initiatives/Engagement*







## ADVERTISING *Pricing*

Sheletta is currently seeking partners to invest in the wildly popular SHElettaMakesMeLaugh.com. By teaming up with Sheletta, you are teaming up with the community that matters to you. Let us create a custom sponsorship opportunity to help you reach potential clients through our seven unique weekly podcasts. We focus on issues important to women, teens, and parents. If you have a travel agency, the JET Setting Divas are available for guided “girlfriend” tours. Perhaps your company is having a special event and you need a funny lady like Sheletta onsite for a live podcast to liven things up. The investment possibilities are endless. We also offer traditional advertising with tiered pricing.





# AD Pricing

**\$48,000/yearly**

**\$11,000/quarterly**

**\$3,600/monthly**

**Beginning Show Spot\***

**Middle & End Show Endorsement\***

**Facebook Mention on Show Day\***

**Twitter 2-3 on Show Day\***

**Monthly Show Appearance\***

**Sidebar Banner on Website\***

**Adjoining YouTube Recording of Each Show\***

*\*within all 9 podcast shows (and or select shows)*







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ENTERPRISE



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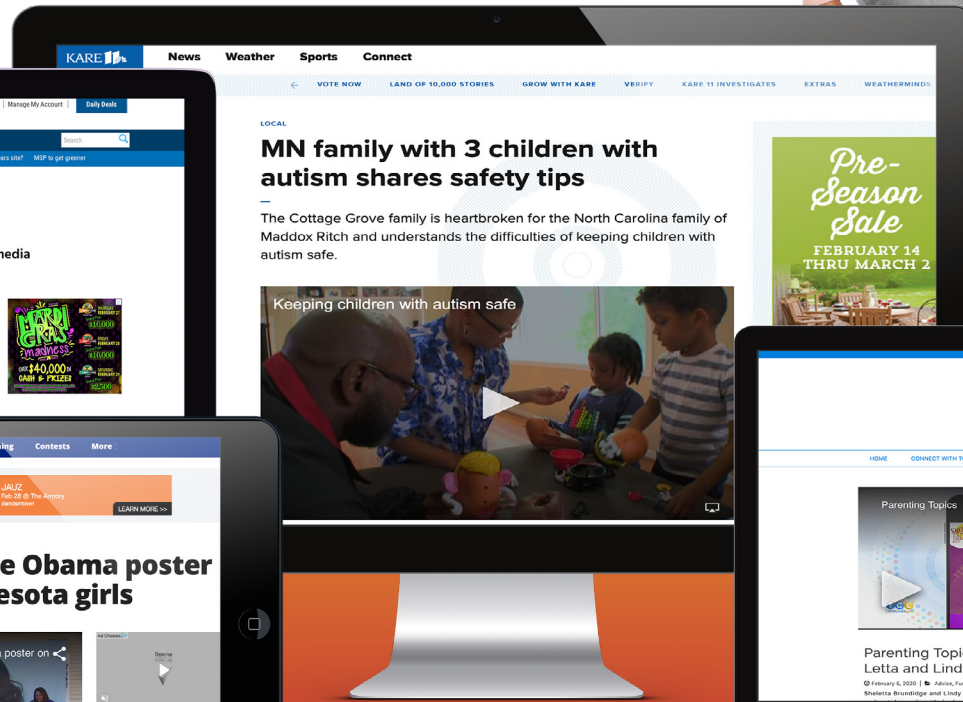
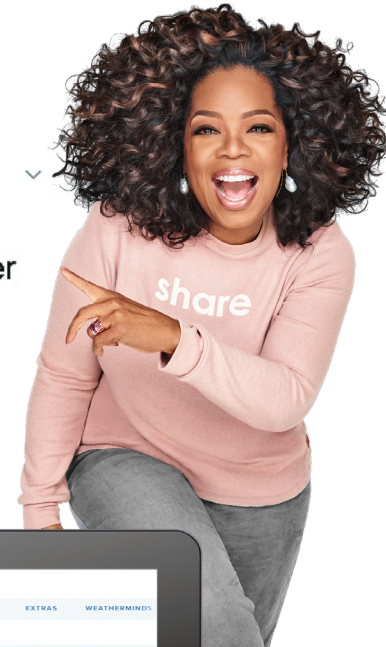






**Oprah Winfrey** ✓  
@Oprah

Sheletta love you girl.. I flew out last night. On to warmer territory! Get your family out of the Cold!! 🧊







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## CONTACT

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